

April 2009

IN THIS ISSUE:

[A Message from President Weber](#)

[Bolotin Hired as New Executive VP](#)

[Effective Immediately USJC Address Change](#)

[R.E.D. Alert Call to Action](#)

[71st Annual TOYA FINAL Call for Entries](#)

[OYE Program and Why You Should Participate](#)

[GALS '09 Update](#)

[San Juan 2009: JCI Conference of the Americas](#)

[Jaycee-Tube Contest Announced](#)

[2009 National Award Criteria](#)

Welcome to our Newest Chapters!



The Time is Now!

I was very inspired by the accomplishments of the award winners from the 2008 team, who were honored during the Year-End Meeting in Florida this past March. This is truly an exciting time to be a Jaycee! Following the swearing in ceremony on Saturday night of the convention, I was very honored to award some very deserving states recognition for their efforts in the area of membership growth. but this is just the beginning! We are not in a sprint, we are in a marathon, slow and steady, growing each month, will help us to reach our membership goals for the year.

In this issue of Postmark, you will read about two great networking opportunities (GALS and JCI Area C Meeting), learn more about the criteria I will use in selecting Memorial Award winners for 2009, read about a fun video competition that any Jaycee can enter, and most importantly find out how you can be part of a new program called R.E.D. Alert that will make a stand to stop nearly a quarter century of membership decline. Please take time to read the articles in this issue, then pass this on to your fellow Jaycees and encourage them to sign up to receive Postmark each month for themselves.

[Back to Top](#)



Laurence Bolotin Hired as New Executive Vice President

Laurence Bolotin was selected by vote of the 2009 Executive Committee as the new Executive Vice President for the organization. He has a Bachelor of Science Degree from the University of Florida in Public Relations and a Masters of Education in Educational Administration from the University of

Grays Harbor, WA

[Click here to get Extension Resources](#)

For February 2009, a total of 10 states were at growth.
Congratulations to the TOP GROWTH STATES for February 2009!
Louisiana +15
Rhode Island +14
Washington +13
Texas +10

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Texas. He previously served as Associate Executive Director and the Director of Chapter Affairs for the Zeta Beta Tau Fraternity in Indianapolis, Indiana.

Laurence's experience with a membership based organization will provide a framework to enhance the development of key areas for the future of the organization including membership growth, sponsor development, staff development and will serve as a strong executive who can help lead the organization by acting in a firm, confident and ethical manner. He will join the staff at the National Service Center on April 13, 2009.

He will replace Brad Gemeinhart, a 13-year veteran of the USJC Staff who has served as Interim Executive Vice President for more than two years. Gemeinhart will return to his post of National Communications Director.

[Back to Top](#)

Effective Immediately

The official address of the organization has been changed to:

**7447 S. Lewis Avenue
Tulsa, OK 74136**

Please send all correspondence to this address instead of the PO Box 7 address. We will be working to change all forms to reflect this change, however due to the volume of forms and printed items with the old address on them, it may take a while to get everything corrected. Please be sure that this change is conveyed to all of your members.



**This is a R.E.D. ALERT
A Call to ACTION!**

The membership numbers for the Jaycees has been on a steady decline since 1985 and it is no secret that the decline of membership in the organization has reached a critical point. To combat the problem, our National President, John Weber, launched an aggressive program to boost membership across the nation. The R.E.D. Alert program stands for Rapid Expansion Directive. It will focus on three key areas: strengthening struggling chapters through use of the Red Chip program; strengthening the core of the organization through in-chapter extensions; and thirdly building new chapters to expand the opportunities that the Junior Chamber offers. Focusing on the months of July through October, special incentives will be given to members based on level of participation. Watch *Jaycees Magazine* and the website for more details as they are released.

[Back to Top](#)

to sign up for this publication and for *Connections*, the USJC monthly publication full of marketing tips for your chapter and events.



71st Annual Ten Outstanding Young Americans FINAL CALL FOR ENTIRES

The Ten Outstanding Young Americans (TOYA) project exists to recognize and honor ten Americans each year who exemplify the best attributes of the nation's young people, aged 18 through 40. The Ten Outstanding Young Men program was officially adopted in 1938 and has been conducted annually since 1940. Winners are selected on their achievement or contribution in at least three of the thirteen areas of judging.

This year's event will take place in Pittsburgh, Pennsylvania, on Saturday, September 26, 2009. **Entries for this year's awards must be postmarked by April 15, 2009.**

[Click here for the TOYA Nomination Form](#)
[Back to Top](#)



What is the OYF Program and Why Should You Participate?

Today's farmer is an entrepreneur in a complex agribusiness. He or she must understand all aspects of farming, including technology, farm implements, and other equipment used in today's operations. He or she must also comprehend the complexities of fertilizer and insecticide to raise the high volume and quality crops demanded by consumers worldwide, while not running afoul of expanding environmental regulations.

As the farmer's business has changed, so has his or her involvement in the community. Today's farmer has become an active citizen, participating in everything from local and state government to civic groups and charitable organizations. It is not only fitting that farmers be honored for their contributions and achievements - it is essential

The purpose of the Outstanding Young Farmer program is to bring about a greater interest in the farmer, to foster better urban-rural relations through the understanding of farming issues, to develop an appreciation of their contributions and achievements, and to inform the agribusiness community of the growing urban awareness of farmers' importance and impact on the

American economy.

John Deere is the national sponsor for the Outstanding Young Farmers program. This partnership began in 1976, and as a result the program has been able to continue with its purpose. Perhaps some of the most valuable resources in conducting a successful OYF program are the supporters of the national OYF program. Supporting this program are members of the Outstanding Farmers of America (OFA) fraternity, which is comprised of former state OYF winners who are interested in the continuance of this program. Also supporting the program are members of the National Association of County Agricultural Agents (NACAA), which are in almost every county across America. The United States Junior Chamber (Jaycees) administers the program throughout the year and culminating with the presentation of the national awards in the early spring.

For more information about participating in this program or to answer any questions, please contact the national programs manager, Sheri Lassiter at oyf@usjaycees.org or 918.584.2481 x441. You can also get information from the USJC website at

http://www.usjaycees.org/index.php?option=com_content&task=view&id=16&Itemid=56

[Back to Top](#)



2009 Governmental Affairs Leadership Seminar (GALS) Moved to Sunny Austin, Texas

Make plans now to attend the 2009 Governmental Affairs Leadership Seminar (GALS) will be held in Austin, Texas from June 5-7. Because of financial concerns, the event has been moved from Washington D.C. to the state capital of Texas. The average temperature for June is a high of 90 and a low of 70. The most rain occurs in May, followed by June, so there is a chance of rain during the visit.

Housing/Hotel

You can make reservations directly with the hotel by calling 800.347.0330. *The cancellation deadline for hotel rooms is May 14, 2009 without penalty.*

Doubletree Hotel Austin

6505 Interstate Highway 35 North

Ph: 512.454.3737, Fx: 512.419.0102

www.austin.doubletree.com

Rates: Single/Double Occupancy: \$110

Airport/Driving/Parking

Airport: AUS (Austin Bergstrom International Airport)

No hotel shuttle is available from the airport. However, SuperShuttle is available for \$14. A taxi ride is approximately \$28.

Driving: Directions can be found via Mapquest or Google using the address listed for the hotel above.

Parking: Standard Parking is \$8 per day. Valet parking is \$12 per day.

Agenda (Tentative)

Friday, June 5, 2009

07:30am - 09:30am	Registration
09:00am - 10:00am	General Sessions
11:30am - 01:30pm	Lunch on Own
01:30pm - 05:30pm	Breakout
05:30pm	Dinner on Own
06:00pm - 10:00pm	NVP Team Meetings with President John
08:00pm - 11:00pm	Welcome to Texas Party <i>(Hosted by the Texas Jaycees)</i>

Saturday, June 6, 2009

07:30am - 08:30am	Registration
08:15am - 05:30pm	Transport to Capitol - Model Legislature, Group Photo, Lunch
06:00pm - 07:30pm	USJC Candidate Showcase Dinner
07:30pm - 08:30pm	Texas Jaycees Awards
08:30pm - 09:30pm	Texas Jaycees Meeting
09:00pm - 12:00am	Pittsburgh Promo Party and Red Alert Kick-Off Party

Sunday, June 7, 2009

07:30am - 09:30am	Registration
09:00am - 12:00pm	Board of Directors Meeting

For more information, contact Director of Meetings, Melissa Howerton via email Meetings@usjaycees.org

[Back to Top](#)



San Juan 2009: JCI Conference of the Americas

May 6-9, 2009

Condado Plaza Hotel and Casino

www.jcisanjuan2009.com

From now until March 6, register for the price of \$255 USD. Register today

before the price goes up! From then to May 5th, \$275, and onsite will be \$295.

The hotel is a 5-star hotel; the price per room per night (not per person) is \$145 plus taxes. It is located in the oceanfront, with all the amenities of a Caribbean style hotel (bar pools, outdoor massage, etc).

There is going to be training in English EVERY DAY, either once or twice a day. The JCI Official courses in English (Presenter, Trainer, Designer, Admin, Achieve, CSR) will be given before and during the conference. (Please check the program online for updates) The parties will be unforgettable. Puerto Rico is known for the party spirit and add to that having people from all over the continent and elsewhere as well.

Also, learn more about where to stay and what to see at www.gotopuertorico.com and www.meetpuertorico.com.

[Back to Top](#)



Jaycee-Tube

Due to the lack of participation in Jaycee Idol last year, we wanted to start a competition that everyone can get involved in and not just singers. So we are proud to announce that we will be having the Jaycee Tube Video Contest. Here are the rules:

1. The video should not be more than 2 – 3 minutes.
2. It cannot be done by a professional. You need to utilize the talents of your members (or potential members!)
3. No limit to the number of submissions
4. the entry can be done by chapters, regions, districts, individual members, or state teams.
5. the entry needs to conform to the theme “Why Jaycees”. Talk about why you have Jaycees in your community, why Jaycees should be part of your life, why should you join Jaycees etc.
6. It needs to be submitted on a thumb drive or CD in a windows friendly media (runs in Windows media player). None of the media will be returned.
7. All submissions need to be turned in by August 1, 2009 to 7447 S. Lewis Ave, Tulsa, OK along with a group name, a contact phone number, and e-mail.
8. We reserve the right to use the submission in promotion of our national organization.
9. Most importantly, it is about having FUN and providing something positive to promote our organization. This could be used to recruit, new

member orientation, or promote our organization.

Watch future editions of *Postmark* or *Jaycees Magazine* as details become available.

[Back to Top](#)

2009 National Award Criteria

President Weber has established the criteria he will use when selecting the year-end memorial awards. Be sure to keep these in mind as you plan your year and reach for these prestigious honors and awards! [Click here for a .pdf listing of the criteria.](#) Be sure to pass this info out to all of your members.

[Back to Top](#)



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