



Getting the Most
Out of Your
Membership

CONTACTS

WWW.USJAYCEES.ORG

CHAPTER PRESIDENT

Phone _____

E-mail _____

Chapter Web Address:

STATE PRESIDENT

Phone _____

E-mail _____

State Web Address:

USJC NATIONAL SERVICE CENTER

PO Box 7
Tulsa, OK 74102-0007
Shipping:
7447 S. Lewis Ave.
Tulsa, OK 74136-6839
918.584.2481
918.584.4422 *fax*
1.800.JAYCEES
www.USJAYCEES.org

JUNIOR CHAMBER INTERNATIONAL

15645 Olive Blvd.
Chesterfield, MO 63017
636.449.3100
636.449.3107 *fax*
1.800.905.5499
www.JCI.cc

If you could do anything, what would you do? If you could have anything, what would you have? At the end of your life, how do you want to be remembered? All of these questions are at the essence of a "dream!" What's your dream? Where do you envision yourself in ten years? What do you want to gain from your involvement in the Jaycees?

The U.S. Junior Chamber is an organization designed to help you achieve your dream. It's okay for you as a member of a local chapter to want to gain something from your involvement with this organization. Everyone has a dream. It might be to own a larger home, get a better job, start your own business, raise a family, go back to college, become a school teacher, or even become President of the United States; the possibilities are limitless. A dream is something that tugs at your heart or something that you always wanted to do. It's there! What's your Dream?

The U.S. Jaycees needs dreamers like you to become a part of this organization. Dreamers demand more from our organization. Dreamers propel us to do more in our communities.

While achieving their dreams, our members gain "hands on" experience as leaders in their communities. The larger the dreams are, the more motivated men and women we will need to involve in our local chapters to tackle our bold, new dreams!

Many times I'm asked what is the purpose of the Jaycees. It's a difficult question that can be answered with three simple words: We Help People! We help people through leadership development, personal growth, and community involvement. We help people dream!

Lisa Parrish, CPA — 86th USJC President

A Brief History of the Organization

Established in 1920 to provide opportunities for young men to develop personal and leadership skills through service to others, the Jaycees later expanded to include women, reflecting the growing influence and leadership of women in America.

For the past 83 years, Jaycees have been a force for good in America and around the world. Jaycees helped establish AirMail services in America with Jaycee Charles Lindbergh, and have raised millions of dollars for causes such as the Muscular Dystrophy Association and the March of Dimes. They have built parks, playgrounds, hospitals, ball fields, and housing

for the elderly while conducting service and support programs in thousands of communities nationwide.

Jaycees can be found in all walks of life: governmental leaders such as past Presidents Bill Clinton and Gerald Ford, business tycoons such as Domino's Pizza mogul Tom Monaghan, registered nurse and former Miss America Kaye Lani Rae Rafko-Wilson, sports heroes like basketball great Larry Bird – name the field and Jaycees can be found at the forefront.

With the focus of the nation on volunteerism, from the smallest towns to the largest cities, the Jaycees are enlarging areas of opportunity for young people.

For additional information about the organization's history, log on to www.usjaycees.org and go to the Membership Services section.

Nationwide Chapter Projects

Our organization focuses on building young men and women into effective leaders in communities across the nation. To develop these leadership skills chapters help people through community action projects. Although each chapter has signature projects that address specific needs in their community, there are several projects that the organization conducts annually on a nationwide basis. For a more detailed look at each project, visit www.usjaycees.org.

Jaycees Against Youth Smoking (JAYS). This is a free, educational program that goes directly into elementary and middle school classrooms to teach children about the dangers of smoking and to help them make the informed decision to be smoke free.

Outstanding Young Farmer Awards. This project has been established to foster better urban-rural relations by creating a greater interest in, and understanding of, today's farmers and their problems by honoring their achievements. It is sponsored by John Deere and supported by the National Association of County Agricultural Agents and the Outstanding Farmers of America Fraternity.

Ten Outstanding Young Americans. This awards program exists to recognize and honor ten Americans each year who exemplify the best attributes of the nation's young people, aged 21 through 39. Winners are selected on their achievement or contribution in at least three categories ranging from community service to business, from entertainment to personal accomplishment.

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Junior Chamber International

Knowing that the benefits of the Junior Chamber experience should not be kept to ourselves, The U.S. Junior Chamber extends the opportunity on an international scale. In 1944, Junior Chamber International was started at a Pan American conference in Mexico City.



JCI is now present in more than 100 countries. To learn more about Junior Chamber International, log on to www.jci.cc.

Got Questions?

This new-member orientation session is designed to be a brief overview of the organization, its history, and the opportunities you are being given to make the most out of your involvement in The U.S. Junior Chamber. You will undoubtedly still have many questions about the Jaycees. Members are invited to log on to the official web site of the organization often. In the bottom left-hand corner of the home page is a button titled "Membership Services."

By clicking that button a whole world of opportunities will be opened to you in an easy-to-follow format. If you still have questions, call the USJC National Service Center located in Tulsa, Oklahoma. The call is toll free: 1.800.JAYCEES.



Personal Skills Tested During Special Competitions

The USJC Individual Competition Program is designed to help promote the skills of its members in the areas of speaking, writing, debating, and interviewing. These competitions help members become more confident in presenting themselves verbally and in written format; skills that can be transferred to a member's personal and professional life.

Each state selects its representative through statewide competition. There is only one representative per competition per state. Contestants must meet all eligibility requirements listed in the National Awards Manual which is available at www.usjaycees.org.

Resume/Interviewing Skills

The C. William Brownfield Memorial Award is presented annually to up to five outstanding first-year members.

The John H. Armbruster "Keyman" Memorial Award is presented annually to up to five outstanding members who have continued to show support, dedication, and enthusiasm following their first year of membership.

The Andrew and Charlotte Mungenast Memorial Award is presented annually to up to five outstanding families in The U.S. Junior Chamber. These are families who have promoted and exemplified the objectives and beliefs of the Jaycee Creed.

Verbal/Writing Skills

Speak-Up competition is held to determine the most outstanding speakers in The U.S. Junior Chamber for that year. The first-place winner must deliver his or her winning prepared speech at the general assembly meeting following the announcement of winners.

Write-Up competition determines the most outstanding writers in The U.S. Junior Chamber for that year. The winning essay from the Year-End Meeting competition is published in the official publication of The U.S. Junior Chamber.

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Special Programs to Help You Quickly Get Involved in Your Chapter

This is a program for members to follow to learn about the Junior Chamber and experience personal growth in a logical manner. Forms for the Springboard and Degrees programs are included in the forms section of www.usjaycees.org.

SPRINGBOARD, designed for first-year members, is a tool for the chapter to activate new members, ensure that they have every opportunity to gain the benefits of membership, and are able to make a fully informed decision when it comes time to renew their membership.

CERTIFICATION: Upon completion of the Springboard requirements, including renewing dues, the new member should complete the Springboard Certification Form, ask the Chapter President to sign it, and mail it to the state office. This will certify the new member in the Springboard program. Once new members have completed the Springboard requirements, they will have earned their first three Degrees.



DEGREES OF JAYCEES continues where Springboard leaves off. Degrees of Jaycees is a career path for members, providing a logical sequence of events to be followed. By working through the various requirements spread across 10 degree levels, members will learn and grow in the Junior Chamber experience.

For the member, Degrees is a guide for personal growth. In addition, each member completing the Degrees of Jaycees program achieves the benefits of leadership training

while directly affecting the experience of other members.

For the chapter, Degrees of Jaycees is a personnel management program which can be used toward the achievement of chapter goals through member participation. The chapter also gains increased visibility and influence within the community. The Degrees program is divided into three phases, as described below:

Phase 1: INVOLVEMENT — The first three degrees provide newer Jaycees with opportunities to experience orientation, training, community awareness, and sharing Jaycees. (see Springboard)

Phase 2: EXPERIENCE — Degrees four, five, and six are designed to let Jaycees use their experiences from the first phase to develop skills in activation, action, and recruiting.

Phase 3: LEADERSHIP — The last four degrees use the participants' training and leadership skills gained in the first two phases.

CERTIFICATION: When a degree has been achieved, members should complete a Degrees of Jaycees Certification Form, listing the degree and the activities completed. Chapter Presidents must sign the forms and send them to their state office. *Note: Participants must complete one degree at a time. There are no retroactive items. Only degrees completed during the current Junior Chamber year are accepted.*

Direct Benefits of Jaycee Membership

Membership in The U.S. Junior Chamber has its privileges! Besides receiving the opportunity to impact your community, your annual membership fee entitles you to:

Car Purchases. Volvo Cars of North America has arranged to make the 2004 Volvo Special Purchase/Lease Program available to every Jaycee who has been a member at least six months. Through this Program, you have the exclusive opportunity to save anywhere from \$500 right up to \$1,000 on the purchase or lease of a new 2004 Volvo sedan or wagon.

Gourmet Foods. Enjoy a great selection of wonderful gourmet foods, including Smoked Salmon, mouth-watering desserts, and Sleepless in Seattle Coffee. Simply go to www.gourmetfoodfundraiser.com and select The U.S. Junior Chamber or type in Code 1127. Browse the gourmet creations

from the comfort of your home or office, order your favorites, and the USJCs will receive 40% of the purchase price.

Orbitz is a leading online travel company offering consumers the widest selection of low fares, as well as deals on lodging, car rentals, cruises and vacation packages. Orbitz makes finding low fares and great deals easier through a state-of-the-art flight search engine that scans more than 455 airlines and the Orbitz Matrix Display that provides an unbiased and comprehensive listing of fares and other rates. Orbitz also offers the largest collection of discounted web-only fares and low-priced hotel web rates.

Jaycee MBNA Credit Card. The more Jaycees using this card, the more leverage our organization will have in negotiating discounts and benefits for members. This credit card has no annual fee, balance transfer options, and a 0% or low introductory APR for the first six billing cycles following the opening of the account.

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Nationwide Chapter Projects

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Citizen Corps. Citizen Corps, a vital component of USA Freedom Corps, was created to help coordinate volunteer activities that will make our communities safer, stronger, and better prepared to respond to any emergency situation.

East African Center. The East African Center is a non-profit organization committed to assisting communities achieve empowerment through adult and child literacy programs, health education and poverty eradication programs.

Junior Chamber Family AIDS Network. Mobilizing communities for effective solutions that support and enhance the lives of children and families living with HIV/AIDS is the mission of this project. This is lived out through a national network of local service providers.

Governmental Involvement. The organization has a long history of impacting the nation through projects specifically directed at action and involvement with local, state, and national government agencies. Most notable in this area is the Get Out the Vote campaign that was started in 1923.



Personal Skills Competitions

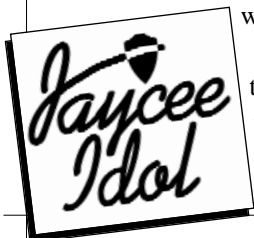
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The **Jaycee Debate** competition determines the most outstanding debate team in the organization for that year. The first place Debate winners at the Year-End Meeting may represent the organization at the World Debating Competition. This competition is held during the JCI World Congress.

Jaycee Jeopardy is a question-and-answer contest dealing mainly with the history of the Junior Chamber organization, its officers, goals, and activities. Sources of information may include *The Jaycee Book*, *Jaycees Magazine*, *A Legacy of Leadership* (the 75th anniversary history book), Annual Meeting, National Programs, and TOYA. Finalists are selected from all contestants and from the finalist round, up to five winners will be selected.

The **Master's Speak-Up** competition provides eligible state officers and local chapter presidents the opportunity to compete while in office. The format and judging procedure for this competition is the same as for the Speak-Up competition. The first-place winner must deliver his or her speech at the general assembly meeting following the announcement of winners.

The **Jaycee Idol** competition is held at the Annual Meeting and provides Jaycees the opportunity to showcase their singing abilities. Its format is similar to talent competitions on national television.



Membership Benefits

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Hotels. Choice Hotels International gives the Jaycees a 20% discount and has over 4,000 hotels around the world. If you frequent a Comfort, Quality, Sleep, Clarion, Econo Lodge, Rodeway Inn, or MainStay Suites you should take advantage of your member discount by using your Choice Hotels International ID 00800241. Advance reservations are required to take advantage of this discount, and the number to call is 800.258.2847.

Technology Services. If you are heading back to college or setting up your own business, one of the Jaycee's new Member Benefits may be just the ticket. Expetec Technology Services gives U.S. Jaycee members a 15% discount on all technical sales and services. Call them at 1.888.297.2292 for hardware or software issues. For the location nearest to you, visit their website at: www.expetec.biz. Be sure to mention savings code #USJCEXP to receive your discount.

Car Rentals. Use your AVIS Worldwide Discount (AWD) number (T306000) when calling 800.331.1212 to make reservations to take advantage of our 10% member's discount. Reservations can also be made directly from a special Jaycees only section of the AVIS website.

If you prefer to rent from Alamo, call 800.354.2322 and be sure to use our Alamo ID #390733 and Rate Code "BY" or "A1" for weekend rates.

Magazines. Through your membership with the Jaycees, you may be eligible to participate in a 100% commission program sponsored by a variety of different magazines targeted to the interests of members. If you are already participating in the program and need to submit a change of address, please call R-ARE, Inc. at 800.426.7732. If you would like more information, the National Service Center at 1.800.JAYCEES.

Airline Discounts for 2004 Meetings. Airline discounts have been made available through American Airlines Meeting Services. They guarantee 10% off of the lowest published rates for all of their flights to our meeting destinations. To access this discount for any of our national meetings, please call 800.433.1790. Let them know that you are with The U.S. Junior Chamber and give them the Index Number 15775. They will set up your flight arrangements based on your preferences. This discount applies for all of our 2004 meeting dates and 5 days before and after the meeting for those of you that wish to arrive early or stay later.

Membership benefits are continuously being updated to reflect the needs of Jaycees across the nation. For the most current listing of membership benefits, log on to www.usjaycees.org. Have ideas for additional benefits? Contact the National Service Center at 1.800.JAYCEES or e-mail: executivecoordinator@usjaycees.org.